

# Privacy Policy

This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website [www.hyderabadartfestival.com](http://www.hyderabadartfestival.com) (the "Website") operated by MAZDAART INDIA PRIVATE LIMITED.

Please read this Privacy Policy carefully.

If you do not agree with the terms of this Privacy Policy, please do not access the Website.

## Information We Collect

We may collect personally identifiable information from you in a variety of ways, including, but not limited to, when you visit our site, register on the site, fill out a form, and in connection with other activities, services, features or resources we make available on our Site. You may be asked for, as appropriate:

Name

Contact information (e.g., email address, phone number)

Demographic information

Log and device information (e.g., IP address, browser type, operating system)

Usage details (e.g., pages visited, actions taken on the Website)

Other information you provide voluntarily

## Use of Information

We may use the collected information for various purposes, including:

Providing and maintaining the Website

Personalizing your experience on the Website

Responding to your inquiries, requests, or comments

Sending you newsletters, updates, or promotional materials (if you have opted in)

Analyzing and improving the Website's performance and functionality

Detecting and preventing fraud or unauthorized access

Complying with legal obligations

## How We Protect Your Information

We adopt appropriate data collection, storage and processing practices and security measures to protect against any unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

### **Sharing Your Personal Information**

We do not sell, trade, or rent users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

### **Disclosure of Information in Legal Requirements**

We may disclose information if required to do so by law or in response to a valid request from governmental authorities.

### **Cookies and Similar Technologies**

We may use cookies, web beacons, and other similar technologies to collect information about your activities on the Website. You have the option to control and manage these technologies through your browser settings. Please note that blocking or disabling certain cookies may affect the functionality of the Website.

### **Third-Party Links**

Our Website may contain links to third-party websites. We do not have control over the content or privacy practices of these websites. We encourage you to review the privacy policies of any third-party sites you visit.

### **Your Rights**

You may have certain rights regarding your personal information, including the right to access, update, or delete the information we hold about you. To exercise these rights, please contact us using the contact information provided below.

### **Children's Privacy**

Our Website is not intended for individuals under the age of 18. We do not knowingly collect or solicit personal information from children. If we become aware that we have collected personal information from a child without parental consent, we will take steps to promptly remove the information from our records.

### **Changes to this Privacy Policy**

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective when posted on this page. We encourage you to review this Privacy Policy periodically for any updates.

### **Contact Us**

If you have any questions, concerns please reach us at [connect@hyderabadartfestival.com](mailto:connect@hyderabadartfestival.com)